



INVESTMENT & BANKING GROUP

# e-finance = my company + cofipo.com



**Cofipo.com** will be the first e-finance portal corporate oriented, developed and tailored on the corporate financial relations needs. It will also be the first e-finance portal for finance to business. The first e-finance portal for finance to finance. The first e-finance portal for business to finance.



On cofipo.com, every day, every company will be able to ask leading financial institutions for the best financial resources. At the best prices. With the best services. In all the markets.

**Why will cofipo.com be so interesting for investment bankers?** Just for a couple of reasons. Within the next three years the merchant and investment banking competitive environment will be completely revolutionised by internet. The current rankings will be radically changed by internet's competitive capabilities.



The power of investment banks will no longer be based on their private relations and placing power, but on their *internet* private relations and on their *internet* placing power.

If you feel the responsibility to lead your investment bank through the new competitive internet era, you should start looking for new e-marketing solutions.



A good starting point might just be to request our latest report: "*The new e-marketing solutions on internet for investment banks - How to develop investment banking business and corporate finance services in internet era*".



Please feel you free to request the report sending a fax to +39 - 02.659.73.72, or an e-mail to [info@i-bgroup.com](mailto:info@i-bgroup.com), or calling directly Mr. Ricardo Baroni de Baptista, +39 - 02.624.88.302.

**It's the right way to anticipate your competitors in the new internet era.**



*Investment & Banking Group is among the most prestigious marketing consulting firms. Our financial markets e-marketing division counts the main worldwide financial institutions among its clients. Our headquarters are in via Fatebenefratelli, 5 - 20121 Milan - Italy - Tel. +39-02.624.88.1 - Fax +39-02.659.73.72.*